

Codes in listings indicate Sacramento (No Code) Carmichael (C) North Highlands (NH) West Sacramento (WS) Communities as follows: Broderick (B) Del Paso Heights (DPH)

Barrels & Drums

A-B-C Coopers
640 Gilman Berkeley-LA-5pac 6-8922
CONTINENTAL FIBRE BARRELS—
CONTINENTAL CAN CO INC
Rosa Blvd S F—Yukon 2-2300
CONTINENTAL CAN CO INC
1120 Wilshire
Los Angeles—MADn 6-7611

Marshall Bag & Barrel Co
Steel Drums—Wooden Barrels—Fibre Drums
Used—Bought—Sold—Reconditioned
3454 Haven Oakland—OLympic 4-1077

MYERS BARREL CO
Drums—Containers—Bought—Sold—Reconditioned
6549 San Pablo Av
Oakland—OLympic 2-6847

MYERS DRUM CO
Mfrs New Steel Drums—Pails—Call Collect
6549 San Pablo Av
Oakland—OLympic 2-6847

STANDARD BARREL CO 3983 E—GL 7-6963
(See Advertisement This Page)

Barrels & Drums—Used

BAUER COVERAGE CO
2145 Keith S F—Valencia 4-6505
Standard Barrel Co 3983 E—GL 7-6963

Baseball Clubs & Parks

Sacto Baseball Assn Inc
Riverside & Broadway—GI 3-4617

Batching Equipment

ROBINSON MANUFACTURING CO
Concrete Batching Plants
2401 Bay Shore Blvd S F—JUniper 5-9641

Bath Room Fixtures

DURATILE OF CALIF 4601 H—GL 1-8451
RICKMAN-LEE CO OF SACTO
Plastic Tub Enclosures
1715 Fulton Av—IV 9-3689

Bathing Suits—See Sportswear Headings

Baths

BERRY L E
Rock Steam—2000 Gal. Hydro Pool
Physiotherapy—Massage
1228 F—HU 1-4396
Residence—WA 5-4289

BILL MARTIN'S STEAM BATHS
SWEDISH MASSAGE
Rock Steam—Bathing
Men Only—Hours 11 A.M. to 9 P.M.
2021 S—GL 7-1957

FINLAND STEAM BATHS
SWEDISH MASSAGE—PHYSIO-THERAPY
1 P.M. to 10 P.M. Sat. 1 P.M. to 6 P.M.
One Block West of Stockton Blvd.
4626-14th Av—GL 2-9569

WHOLESALE—RETAIL
Battery Service
"BIG" DISCOUNTS
AT
THE BATTERY SHOP
1223 BROADWAY
DELCO—POWER PLUS
PHONE
GI 2-6310

NEW & USED
DRUMS & BARRELS
Bought & Sold
STANDARD BARREL CO.
DIAL
GL 7-6963
3983 E
WAREHOUSE
629 N. 16th St.
Buyer of Steel
Barrels & Wood
Barrels!

THE men and women in the Bell System are used to handling emergencies and they are trained and equipped to carry on in times of special need. For years they have known the test of fire, flood and storm. Always before them is the tradition that "the message must go through."

Baths—(Cont'd)

Finnish Dry Steam Baths
Swedish Massage—Reflexology Colonics
405 1/2 S Central Av—Lodi 9-5431
Rogers John M 1831, K—GL 3-7326

Baths—Internal—See Colonic Irrigation

Batteries—Repairing
Battery Shop Repair Service
1223 Broadway—GI 2-5622

Batteries—Retail
A C A SERVICE
BATTERIES—BATTERIES—BATTERIES
3 Price Levels to Choose
We Give S & H Green Stamps
201 N 12th—HU 4-7435

ARRO-LYTE BATTERIES—
DEALERS
STEINHAUS AUTO ELECTRIC SVZ
3417-2d Av—GL 7-3730

AUTO-LITE STA-FUL BATTERIES
THE BATTERY THAT NEEDS WATER ONLY 3 TIMES A YEAR IN NORMAL CAR USE
"WHERE TO BUY THEM"
DISTRIBUTORS
CHANSOR & LYON CO
District Warehouse
1140 E Basettlawn AV(NS)—WA 5-3561
N Sacramento Store
1140 E Basettlawn AV(NS)—WA 5-3561
Downtown Store 1619 L—GI 2-4951
Oak Park Store 3501-2d Av—GL 1-2867
LANGNER & RIFKIN
1116-15th—HU 1-1291

DEALERS
A C A Service 201 N 12th—HU 4-7435
Chuck's Tune Up 1430-33d—GL 1-6213
Hanna & Meinders Auto Service
3537-2d Av—GL 2-2876
STOCKER AUTO SERVICE
2500 Sutterville Rd—GL 1-6014

BATTERY SHOP THE 1223 Broadway—GI 2-6310
(See Advertisement This Page)

THE HONEST, ACCURATE ADVICE OF THE DEALERS LISTED BELOW WILL PROLONG YOUR BATTERY'S LIFE.
WHEN IT'S AN EXIDE YOU START
"FOR SERVICE CALL"
WHOLESALE DISTRIBUTORS
SCHAAP-BRENNER TIRE CO
1617 J—GI 2-1811

GOODRICH B F CO 1200 J—GI 2-3811
GOODYEAR BATTERIES
This time get a Goodyear... for go to start with, STAMINA to keep going.
For quick, dependable battery service, call us.
"WHERE TO BUY THEM"
Docket & Baker Shell Service
44th & Fruitridge Rd—GL 1-6415
GOODYEAR SERVICE STORE
1630 L—HU 4-9166

HATLEY & MORRILL TIRE CO
16th & R—HU 4-8289
An extension telephone saves time and steps—doubles the usefulness of your present telephone.

Complete Stock of Auto Diesel Truck & Farm Lighting BATTERIES
Repairing Recharging Rentals
Hobby Batteries
WE CALL AND DELIVER
1206 C—GI 2-9637

EXIDE BATTERIES
THE HONEST, ACCURATE ADVICE OF THE DEALERS LISTED BELOW WILL PROLONG YOUR BATTERY'S LIFE.
WHEN IT'S AN EXIDE YOU START
"FOR SERVICE CALL"
WHOLESALE DISTRIBUTORS
SCHAAP-BRENNER TIRE CO
1617 J—GI 2-1811

ACME AUTO ELECTRIC SERVICE
326 Capital Av—GI 3-7241
Almer's Texaco Service
4101 Franklin Bl—GL 2-9098
Carlton Garage
6105 Fair Oaks Blvd—IV 9-5098
FREEMAN AUTOMOTIVE SERVICE
4971 Fregott Bl—GL 2-9157
Martin & Son Texaco Service
5415 Auburn Bl—IV 9-4454
Moore Jack 2630 Broadway—GL 2-9390
Paul's Richmond Service Station
We Give S & H Green Stamps
4925 J—GL 2-9614
Skaggs Richmond Service Station
3632 Broadway—GL 2-9146
Smith Brothers Texaco Service
Stockton Bl & T—GL 2-9785
Smith Robert T Shell Service
300 Capital Av—GI 2-4404
Wood & Prater Sixty Fifth St Service
44th & Fruitridge Rd—GL 5-4397

ALHAMBRA AUTO SUPPLY
810 Alhambra Bl—HU 1-4887
DAK PARK AUTO SUPPLY INC
4955-35th—GL 2-0221
VALLEY BATTERY CO
3701 Broadway—GL 5-8607
If no answer call—GI 2-3410

WILSON AL
Willard Dist—Wholesale & Retail
1615 L—GL 2-7689
PREST-O-LITE BATTERIES—
WAREHOUSE—WHOLESALES—
MAHER JOE 911-16th—HU 1-4055
(Continued Next Page)

Batteries—Retail—(Cont'd)

CRAFT GUARANTEED BATTERIES
Precision Made
THE ONLY BATTERY FACTORY IN SUPERIOR CALIFORNIA
Auto Life And 18 Allied Brands
"WHERE TO BUY THEM"
313 9th St
MANUFACTURERS
Coast Battery Manufacturing Co
1304 Dixieanne Av(NS)—WA 5-3587
DEALERS
Freeway Automotive Service
7230 Marconi Av—WA 5-3064
Inland Oil Company
1450 Sprule—GI 3-2093
Jerry's Service Station
Grand Av & Marysville Rd—WA 5-9894
Model Oil Co
1340 Del Paso Blvd(NS)—WA 5-2743
Model Stations
3880 Broadway—GL 1-6597
Smith-Matthews Inc
325 N 16th—GI 3-1941

Gullison Chevron Service
214 & 2d Av—GL 5-3349
Davis Shell Service Park Bl & Jefferson Bl(NS)—HU 1-1170

DELCO BATTERIES—
DISTRIBUTORS
MOTOR PARTS SALES
110 Gibson(NS)—WA 5-8545
DEALERS
BATTERY SHOP THE
1223 Broadway—GI 2-6310
FREEMAN AUTOMOTIVE SERVICE
2150 Marconi Av—WA 5-3064
M D SUPER SERVICE STN
2000-15th—GI 2-1041

ACME AUTO ELECTRIC SERVICE
326 Capital Av—GI 3-7241
Almer's Texaco Service
4101 Franklin Bl—GL 2-9098
Carlton Garage
6105 Fair Oaks Blvd—IV 9-5098
FREEMAN AUTOMOTIVE SERVICE
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WAREHOUSE—WHOLESALES—
MAHER JOE 911-16th—HU 1-4055
(Continued Next Page)

WILLARD SAFETY-FILM BATTERY SALES AND SERVICE
The Authorized Willard Dealers listed below offer you not only the very best in storage batteries for every application... but also excellent service to protect your battery.
"WHERE TO CALL"
DISTRIBUTORS
NIELSEN AL 1615 L—GI 2-7689
WHOLESALES
LEHR AUTO ELECTRIC
114-21st—GI 2-8642

ABCO SALES
Distributor for
SONOTONE
WHOLESALE—RETAIL
Nickel Cadmium Alkaline Batteries
10 YEAR SERVICE LIFE
10 YEAR GUARANTEE
NO ACID—NO CORROSION
VIBRATION PROOF—FREEZE PROOF
For Commercial—Industrial—Marine Aircraft & Special Applications
1500 Lakewood Dr—GI 2-7027

ARRO-LYTE BATTERIES—
STEPHEN'S OIL CO
2300 Lur West Rd—WA 5-7515

AUTO LIFE BATTERIES—
MANUFACTURERS
COAST BATTERY MFG CO
1304 Dixieanne Av(NS)—WA 5-3587

BATTERY SALES CO
Retail & Whsle
REBULTS & NEW
We Buy Junks
1715-15th—GI 3-2295
Night calls—WA 2-1096
Or—WA 5-7683

Battery Shop THE 1223 Broadway—GI 2-6310
COAST BATTERY MFG CO
1304 Dixieanne Av(NS)—WA 5-3587

HOBB'S BATTERIES—
HOBB'S BATTERY CO 1206 C—GI 2-3745
Hobbs Battery Co 1206 C—GI 2-3745

LAHER BATTERIES—
LAHER SPRING & TIRE CORP
1217-16th—GI 2-6851

POWER PLUS BATTERIES
QUALITY BATTERIES
For Automobiles—Trucks
Buses—Tractors
"FOR INFORMATION CALL"
BATTERY SHOP THE
Retail—Recharging—Repairs
1223 Broadway—GI 2-6310

Schonely's Auto Supply 2230-19th—GI 2-0488
Valley Battery Co 3701 Broadway—GL 5-8607

Battery Charging Equipment
Corrigan's Electrical
Battery Charger—Repairs & Sales
3128 Broadway—GL 5-2887

Batteries—Retail—(Cont'd)

HOBB'S BATTERIES
This "Shield of Dependability" characterizes every "HOBB'S" built for Western climatic conditions by Western workmen in the West.
"FOR INFORMATION CALL"
WAREHOUSE DISTRIBUTORS
HOBB'S BATTERY CO 1206 C—GI 2-3745
DISTRIBUTORS
Gerlinger Motor Parts 2020 K—GI 2-1837
Rogers Auto Parts W Capital Av & Merley(NS)—HU 1-4984
Hobbs Storage Battery Serv Sta
1206 C—GI 2-9637

IONITE BATTERIES—
BARMBY OIL DISTRIBUTING CO
1/2 Mile East of the Subway on
1340 Del Paso Blvd(NS)—WA 5-2743
Model Stations
3880 Broadway—GL 1-6597
Smith-Matthews Inc
325 N 16th—GI 3-1941

Lambert Time Service
2401 Castro Vy—GL 6-0876
LAMUS-LUNDLEE CO
Delco Battery Dept
1411 J—GI 3-5721
LEHR AUTO ELECTRIC
114-21st—GI 2-8642

MARCUS AUTO SUPPLY
SAVINGS UP TO 20% ON BATTERIES
12th & J—GI 3-7421
3400 Broadway—GL 2-1056
1928 Del Paso Blvd(NS)—WA 5-8575

NIC-L-SILVER BATTERIES
ADD WATER YEARLY
VERY BEST PRICES
LONG GUARANTEE
ALL CARS—ALL SIZES
"WHERE TO BUY THEM"
DEALERS
Acme Auto Electric Service
326 Capital Av—GI 3-7241
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4101 Franklin Bl—GL 2-9098
Carlton Garage
6105 Fair Oaks Blvd—IV 9-5098
FREEMAN AUTOMOTIVE SERVICE
4971 Fregott Bl—GL 2-9157
Martin & Son Texaco Service
5415 Auburn Bl—IV 9-4454
Moore Jack 2630 Broadway—GL 2-9390
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We Give S & H Green Stamps
4925 J—GL 2-9614
Skaggs Richmond Service Station
3632 Broadway—GL 2-9146
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4955-35th—GL 2-0221
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1615 L—GL 2-7689
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(Continued Next Page)

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Nickel Cadmium Alkaline Batteries
10 YEAR SERVICE LIFE
10 YEAR GUARANTEE
NO ACID—NO CORROSION
VIBRATION PROOF—FREEZE PROOF
For Commercial—Industrial—Marine Aircraft & Special Applications
1500 Lakewood Dr—GI 2-7027

ARRO-LYTE BATTERIES—
STEPHEN'S OIL CO
2300 Lur West Rd—WA 5-7515

AUTO LIFE BATTERIES—
MANUFACTURERS
COAST BATTERY MFG CO
1304 Dixieanne Av(NS)—WA 5-3587

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Retail & Whsle
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Or—WA 5-7683

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Hobbs Battery Co 1206 C—GI 2-3745

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LAHER SPRING & TIRE CORP
1217-16th—GI 2-6851

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QUALITY BATTERIES
For Automobiles—Trucks
Buses—Tractors
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Retail—Recharging—Repairs
1223 Broadway—GI 2-6310

Schonely's Auto Supply 2230-19th—GI 2-0488
Valley Battery Co 3701 Broadway—GL 5-8607

Battery Charging Equipment
Corrigan's Electrical
Battery Charger—Repairs & Sales
3128 Broadway—GL 5-2887

Batteries—Retail—(Cont'd)

Rogers Auto Parts
Open Sat-Sun & Holidays—Carl Rogers
W Capital Av & Merley(NS)—HU 1-4984
Sierra Battery Co
1098 E El Camino Av(NS)—WA 5-6566

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WHOLESALES
LEHR AUTO ELECTRIC
114-21st—GI 2-8642

ABCO SALES
Distributor for
SONOTONE
WHOLESALE—RETAIL
Nickel Cadmium Alkaline Batteries
10 YEAR SERVICE LIFE
10 YEAR GUARANTEE
NO ACID—NO CORROSION
VIBRATION PROOF—FREEZE PROOF
For Commercial—Industrial—Marine Aircraft & Special Applications
1500 Lakewood Dr—GI 2-7027

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Battery Charging Equipment
Corrigan's Electrical
Battery Charger—Repairs & Sales
3128 Broadway—GL 5-2887

Bean Cleaning

HASLETT WAREHOUSE CO (WS) GI 3-1736

Beans—Dried

Bean Growers Assn of Calif
1825 I—HU 4-8557
Farmers Bean & Grain Co
1801-17th—GI 3-7415

Bearings—Babbitt, Bronze, Etc

BEARING HOUSE THE
Distributors for
TIMKEN
NEW DEPARTURE
FAFNIR—HYATT—S K F
M-R-C—SEALMASTER
KINGWELL—NATIONAL
318-16th—GI 2-1087

CAPITAL MACHINE & WELDING WORKS
DODGE TIMKEN
Self Aligning Pillow Blocks
Split Journal Bearings
Bunting Bronze Bushings
Conveyor Takeups
83 N 17th—GI 3-2556

Federal-Mogul Service
1301 Basettlawn AV(NS)—WA 5-8571
Federal-Mogul Service-Service Branch
1908-16th—GI 3-4645

GUNTERT & ZIMMERMAN
Lindsay & Monroe Stockton—HOwrd 4-8712

Bearings—Ball & Roller
Allan P James Co
Write or Call for info on All Lines
430-9th San Francisco—Market 1-5934

B C A BALL BEARINGS—
WHOLESALE DISTRIBUTORS
FEDERAL-MOGUL SERVICE-SERVICE
BRANCH 1908-16th—GI 3-4645

BEARING HOUSE THE
Distributors for
TIMKEN
NEW DEPARTURE
FAFNIR—HYATT—S K F
M-R-C—SEALMASTER
KINGWELL—NATIONAL
318-16th—GI 2-1087

BEARINGS SUPPLY CO
BEARINGS—NEW DEPARTURE
—SKF
—HYATT
—TIMKEN
—MOROGU
—FEDERAL MOGUL
—BUNTING
1906 L—GI 3-4816

BOWER ROLLER BEARINGS—
WHOLESALE DISTRIBUTORS
FEDERAL-MOGUL SERVICE-SERVICE
BRANCH 1908-16th—GI 3-4645

GUNTERT & ZIMMERMAN Lindsay & Monroe Stockton—HOwrd 4-8712
PHILPOTT GEORGE M CO INC
1725-33d—GL 2-2641
(See Advertisement This Page)

Please dial carefully... keep watching the dial.

Beauty Shop Equipment & Supplies

SACTO ENG & MACH WORKS
LINK-BET Ball, Roller & Bobbed
Pillow Blocks, Flanged Units
Take-up Units, Carriage, Hanger Blocks
KINGWELL Bronze Bushings
ACARCO Continuous Cast Bronze Bars
GILITE Bearing & Bushing Stock
6th & X—GI 3-1313

BEAUTY CULTURE SCHOOLS—See Schools

BEAUTY SHOP EQUIPMENT & SUPPLIES
RILLING
DERMATICS COSMETICS
HAZEL BISHOP
PARKER HEREX
TRESemme—RAPIDOL—LAPINAL & MISS CLAIROL HAIRCOLORINGS
Shop Remodeling and Complete Installation
1609 Norfolk Av(WS)—GI 2-5450

DEL'S BARBER & BEAUTY SUPPLY CO
Distributors of
BEAUTY EQUIPMENT & SUPPLIES
HAZEL BISHOP
CARYL RICHARD
JULIETTE MARGLEN
CONTOUTE
1013 Alhambra Blvd—HU 1-2797

Gonzalez Richard N 3132-11th Av—GL 6-1